



SCHIFF-KREIDLER-SHELL

INSURANCE AND RISK SERVICES

Writer's Direct Line 977-3177

Mr. John Wagner
Seriously Funny
500 General Drive
Ft. Wright, KY 41011

Dear John:

It was a true pleasure having you speak to our employees at our quarterly meeting. Your message of responsibility, relationships and recognition was perfect for our agency. In light of all we are trying to accomplish with strategic planning, your message was completely on target. You validated what our leadership has been trying to integrate in our culture, i.e. the right attitude must be followed up with the appropriate actions for success.

Thank you for knowing your audience, preparing effectively, staying within the time frame, connecting with our employees and taking many risks. I truly enjoyed seeing our employees take risks in the audience activities and the energy created through your own risk taking and creativity. Your style was great.

Your presence made a difference in our company. I received many positive comments during the day and am attaching e-mail comments that were sent to me.

Yes, it was Monday 8:30 a.m. but you fired us up, made us think, spoke from your head and your heart and affected all of us in a positive way. Thank you for sharing your gift of humor. Best of luck to you as you continue to enrich the people you touch with your message.

Best regards,

Thomas R. Dietz
President / CEO

TRD:dle

c: Patti Holmes

Schiff, Kreidler-Shell, Inc.

1 West Fourth Street / Suite 1300 • Cincinnati OH 45202 • 513 / 977-3100 • Fax 513 / 977-3129 • www.sksins.com

Schiff, Kreidler-Shell Of Kentucky, Inc.

211 Grandview Drive / Suite 230 • Fort Mitchell KY 41017 • 606 / 578-3500 • Fax 606 / 578-3505

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