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**To Whom It May Concern:**

The General Electric Women's Network sponsors an Annual Customer Event each fall. There were over one hundred participants this year for our half-day session. John Wagner of *Seriously Funny* conducted a Motivational Seminar for our Seventh Annual Event and received rave reviews.

We have had various seminars through the years and John was able to captivate the audience and make this session one of our most enjoyable. The ability to use humor in a stressful business climate is powerful skill to develop. John taught us how to incorporate humor into the work environment to achieve our goals while strengthening our business relationships.

We asked John to modify his material to coordinate with our Keynote Speaker's topic and reinforce the GE values. John was very accommodating to work with and did an exceptional job tailoring his presentation to meet our needs. John has the ability to read the audience and keep them fully engaged and interested throughout his workshop. Our customers and employees thoroughly enjoyed the seminar while learning new tactics to make themselves more successful both professionally and personally.

We would highly recommend John Wagner as a Motivational Speaker for any event. Please be advised that John's sincere manner and inspiration are contagious and your attendees will leave the session with a positive outlook on life that will remain long after your session is concluded.

Sincerely,

**Kelly Wessner**  
GE Women's Network - Detroit