

BALLUFF

8125 Holton Drive
Florence, KY 41042
U.S.A.

Sensors for Automation

Kent Howard
President/CEO

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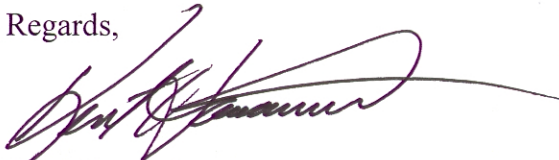
John Wagner
Wagner Seriously Funny
500 General Drive
Ft. Wright, KY 41011

Dear Wags,

Thank you for your tremendous presentation to our employees at Balluff. It was a great kick off for our all-employee meeting. I heard from several people after the meeting that it was great, not only that it kept them laughing but delivered a critical message that will help us meet our aggressive goals this year.

I really appreciate how you customized your talk to Balluff based on our briefing. Your message was motivational and entertaining and clearly worth the investment, but don't let it go to your head.

Regards,



Kent Howard
President/CEO

KH/km