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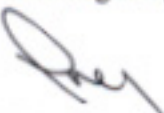
Dear John,

Thanks so much for your participation in our National Sales Conference. People are still talking about your keynote presentation nearly a month after the event. Your ability to combine incredibly funny stories and a message relevant to our organizational success really made an impact on our sales representatives and sales management.

I've had the opportunity to work with a number of very talented speakers, most of whom conducted very successful keynote presentations. But none of them took the time or expended the energy to understand our company, our market and our people the way you did. The seamless weaving of humorous stories, physical comedy and relevant message perfectly set the stage for our conference and energized our attendees.

Thanks again for all of your enthusiasm, an outstanding presentation and for bringing SERIOUS FUN to our event.

Best regards,



Greg Goold
Sales Training Manager